

NWF Community Wildlife Habitats

Program Goals - Registration, Education, Community Projects, Administration

| Registration Goals - Minimum 40 Points Required | | | |
|---|----------|----------------------|---------------|
| Activity | Points | Date(s) Accomplished | Points Earned |
| Name your NWF Community Wildlife Habitat project | Required | | |
| Identify your Team Leader & Habitat Team Members (at least four) | Required | | |
| Register you Habitat Team Members as NWF Volunteers | Required | | |
| Set up & maintain project journal/notebook | Required | | |
| Complete Part I of Application: Community Basics of <i>Community Description & Demographics</i> | Required | | |
| Establish project goals & vision for one, three and five years | Required | | |
| Submit registration form | Required | | |
| Obtain a map of your community | 5 | | |
| Complete Part II of Application: Ecological Characteristics of <i>Comm. Description & Demographics</i> | 10 | | |
| Obtain letter of support from community government officials | 10 | | |
| Develop a five-year budget | 10 | | |
| Create plan for keeping all Habitat Team Members in regular communication | 5 | | |
| One member of your Habitat Team becomes an NWF Habitat Steward Volunteer (5 points bonus if they become an NWF Habitat Host) | 10 5 | | |
| Identify three potential funding sources | 5 | | |
| Identify three potential sites for NWF Backyard Wildlife Habitat demonstration gardens | 5 | | |
| Plan & organize a kick-off celebration | 10 | | |
| Registration Subtotal | | | |

| Education Goals - Minimum 40 Points Required | | | |
|--|--------|----------------------|---------------|
| Activity | Points | Date(s) Accomplished | Points Earned |
| Establish an information kiosk, resource library or bibliography (may be online) where community members can get information on your project | 10 | | |
| Create an NWF Certified Wildlife Habitat project brochure specific to your community | 5 | | |
| Create a website where community members can learn about your project | 10 | | |
| Write a regular column in your comm. paper to educate comm. members about project (may be an online newsletter or blog) | 10 | | |
| Secure a feature article in the local media about your project | 10 | | |
| Secure a radio or TV interview or PSA on your project | 10 | | |
| Hold a series of at least three workshops to educate community members about wildlife gardening | 10 | | |
| Each member of Habitat Team completes <i>Creating Places for Wildlife</i> (available from NWF on CD) | 10 | | |
| Create & distribute a native plant list for your community | 5 | | |
| Hold a garden tour that features certified habitats | 10 | | |
| Create a demonstration garden at a public site with educational signs | 10 | | |
| Other Education Project (please discuss with NWF staff) | TBD | | |
| Education Subtotal | | | |

| Community Projects Goals - Minimum 50 Points Required | | | |
|--|---------------|-----------------------------|----------------------|
| Activity | Points | Date(s) Accomplished | Points Earned |
| Examine your community's weed ordinances or other public policies and work to make them native plant and wildlife-friendly | 10 | | |
| Work with local park agencies to convert parkland to wildlife friendly landscapes | 10 | | |
| Create an information booth at at least one community event (up to three) | 5 | | |
| Coordinate a stream or trail clean-up | 5 | | |
| Plan a native plant rescue (at a site to be developed or demolished) | 5 | | |
| Organize a native plant sale | 10 | | |
| Organize an invasive plant removal at a public site | 5 | | |
| Do a large-scale plant restoration project in your community | 10 | | |
| Work with local nurseries to label and/or provide native plants | 10 | | |
| Partner with your NWF state affiliate or NWF field office | 10 | | |
| Organize a family-oriented nature activity for your community such as a nature hike or nature scavenger hunt | 5 | | |
| Arrange a community-wide campout to support the Great American Backyard Campout | 10 | | |
| Each Habitat Team Member that serves on community board or council related to environmental issues (up to three) | 5 | | |
| Each presentation to an organization not yet associated with your project (up to five) | 5 | | |
| Other Community Project (please discuss with NWF staff) | TBD | | |
| Community Projects Subtotal | | | |

| Administration Category - Minimum 20 Points Required | | | |
|--|---------------|-----------------------------|----------------------|
| Activity | Points | Date(s) Accomplished | Points Earned |
| Maintain a project notebook (may be an electronic folder) | Required | | |
| Identify the individuals that will make up the post-certification Habitat Team | Required | | |
| Per new volunteer registered with volunteer team (up to 20) | 3 | | |
| Per partner organization affiliated with your project (up to five) | 10 | | |
| Each grant application submitted (up to three) | 10 | | |
| Participate in an NWF Community Wildlife Habitat conference call (up to four) | 5 | | |
| Administration Subtotal | | | |